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ShopVue Launches New Brand and Online Experience

The modular MES solution provider further integrates with parent company CAI Software and prepares for growth

Portland, ME, October 3, 2019 — ShopVue, a modular Manufacturing Execution System (MES), today announced the launch of its new website, shopvue.caisoft.com. The site launched with a new ShopVue logo and brand identity that visually integrate ShopVue into the CAI Software portfolio. The integration comes less than one year after **CAI Software** acquired ShopVue and its former parent company, Casco Development, in December 2018.

The new online experience for prospective ShopVue customers and partners features updated product and service information, additional downloadable resources, and improved navigation. The relaunch is a testament to CAI Software's ongoing and future investment in the Portland, Maine-based MES solution provider, now officially doing business as ShopVue.

"ShopVue is a world-class MES platform with incredible growth potential—so investing in a new online presence that reflects the quality of our software and the team that supports it was very important to us," said CEO of CAI Software Brian Rigney. "The new site will enable us to ramp up demand, improve the customer experience, and assist in recruiting new talent. Moreover, it will help us unify the CAI Software portfolio while still preserving the unique ShopVue culture found here in Portland, Maine."

ShopVue is well-positioned for growth. According to industry analysts, the MES market will reach more than \$18 billion by 2025, with a CAGR ranging between 11.2% to 13.6% as estimated by publicly available reports. The factors driving this growth include increasing industrial automation, proven return on investment for MES solutions, and increasing regulatory compliance requirements.

To capitalize on this growth potential, ShopVue is actively hiring technical and business-oriented positions at its offices located at 2 Portland Fish Pier in Portland, Maine. **Please visit [ShopVue online for more information](#).**

Additional Resources

- [Learn more about ShopVue](#)
- [View career opportunities](#)
- [Contact a ShopVue representative](#)

About ShopVue

ShopVue is a modular Manufacturing Execution System (MES) that enables enterprise and mid-sized discrete manufacturers to achieve optimal performance on the shop floor. ShopVue was developed by Casco Development, Inc., a privately held company founded in 1984 to create factory software that helps manufacturers do their jobs more effectively. Over the past three decades, ShopVue has evolved from a manufacturing labor management solution to the complete MES it is today with the traceability, component control, and digital work instructions required for advanced manufacturing. ShopVue is proud to provide operators and supervisors in hundreds of plants around the world with the industry's most user-friendly MES backed by exceptional implementation services and technical support. In 2018, Casco Development and its flagship solution ShopVue were acquired by CAI Software. For more information, please visit shopvue.caisoft.com.

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